

FINTECH & RETAIL LEADERS SUMMIT

Empowering Innovation in FinTech & Retail











09:00 CHECK-IN & NETWORKING LUNCH

Fuel up, Forge Connections, Boost your Network

10:00 WELCOME TO FINTECH & RETAIL LEADERS SUMMIT

Ben Pelled, Amir Karlin, Ido Faragi, Raz Sabro, Lynx by People & Computers

10:15 THE FUTURE OF PAYMENTS: HOW FINTECH IS **REVOLUTIONIZING RETAIL**

Explore how FinTech is changing the way we pay, from contactless transactions to embedded finance, and how it's reshaping the retail landscape.

10:30 **DATA-DRIVEN RETAIL: LEVERAGING ANALYTICS** FOR PERSONALIZED EXPERIENCES

Unleash the power of data! See how retailers can leverage analytics from FinTech to personalize customer journeys and boost

10:45 **REGULATING INNOVATION: BALANCING GROWTH** WITH CONSUMER PROTECTION IN FINTECH

Explore the need to strike a balance between fostering growth and ensuring consumer protection. Discuss how regulations can adapt to the fast-paced FinTech environment.

11:00 THE RISE OF CONVERSATIONAL COMMERCE: HOW AI CHATBOTS ARE REVOLUTIONIZING RETAIL

Learn how retailers can leverage these technologies to provide realtime support, personalized recommendations, and a more interactive shopping experience.

11:30 AI IN FINTECH: SHAPING THE FUTURE, ONE **ALGORITHM AT A TIME**

Explore how AI algorithms, implemented responsibly, are driving innovation across FinTech, one step at a time, creating a more efficient, secure, and personalized financial future.

11:45 UNTAPPED POTENTIAL: UNLOCK THE POWER OF AI **ACROSS YOUR ORGANIZATION**

Explore the diverse applications of AI across different departments within your enterprise, from R&D, IT, marketing and sales to customer service and operations

12:00 2024 AND BEYOND: THE CONVERGENCE OF AI, **Panel** FINTECH, AND RETAIL

Explore the exciting intersection of AI, financial technology, and retail in 2024 and beyond. We'll delve into how AI is driving innovation in FinTech, transforming the way consumers interact with money and shaping the future of retail experiences.

13:00 **NETWORKING LUNCH & B2B MEETINGS**

Remember to log in to our event app and schedule your meetings!





