

FINTECH JUNCTION **LYNX** **2023 ANNUAL SUMMIT** by

ISRAEL'S PREMIER FINTECH & STARTUP CONFERENCE

20-21 June 2023 • Tel Aviv

AGENDA



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TUESDAY

SIDE EVENTS

20 JUNE

Tel Aviv

<div>REGISTER HERE</div>	<div>10:00</div> <div>Yitzhak Sadeh 6, Tel Aviv</div> <div>PARTNER EVENT @ MONDAY.COM</div> <div>DISCOVER THE POWER OF WORK MANAGEMENT PLATFORMS</div> <div><i>Hosted by Entrypoint & Monday.com</i></div> <div>Unleashing Finance Solutions and Mastering SOX Compliance. Meet with experts and learn how to better streamline your processes.</div>
<div>REGISTER HERE</div>	<div>13:00</div> <div>Rothschild Boulevard 22, Floor 11, Tel Aviv</div> <div>PARTNER EVENT @ TEMENOS</div> <div>EVERYONE'S BANKING PLATFORM</div> <div>Learn about Temenos's vision of what the modern bank enabled by IT should look like and what are the current trends. Dive into digital banking transformation through an interactive session.</div>
<div>REGISTER HERE</div>	<div>16:00</div> <div>Yitzhak Sadeh 4, Tel Aviv</div> <div>PARTNER EVENT @ SHIBOLET</div> <div>NEXT IN FINTECH</div> <div><i>Hosted by Shibolet, Dechert, and The Israel FinTech Center</i></div> <div>Unlocking the power of AI; From big tech to fintech; Banks in the new Era; Fintech in the US & UK: Best practices for managing risk.</div>
	<div>19:00</div> <div>Location shared w/ invitees</div> <div>FINTECH JUNCTION VIP WELCOME RECEPTION</div> <div>Our official welcome reception! An invite-only event for sponsors, speakers and VIPs. Drinks and light food will be served. Location and invitations will be sent to invitees only.</div>

WEDNESDAY

MAIN EVENT

21 JUNE

Hilton Tel Aviv

<div>08:00</div>	<div>FINTECH JUNCTION MAIN EVENT</div> <div>HILTON TEL AVIV, 1,000 ATTENDEES</div> <div>The event everyone has been waiting for!</div> <div>Our main event is a one-of-a-kind experience with various opportunities for learning, connecting and empowering attendees to take their skills and networks to the next level. The event includes:</div> <div> <ul style="list-style-type: none"> • Main Stage • Six Tracks • Exhibition • Startup Showcase • B2B Meetings • Breakfast, Lunch, Coffee & Snacks • Raffle Prizes & More </div> <div>Register by June 15 to get your invite to the event app by Brella and set up meetings in advance</div>
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* All events require registration and approval of the organizers



08:00	CHECK IN & BREAKFAST: ENERGIZING FOOD + RAFFLE PRIZE > One lucky attendee in the hall will win a Sonos speaker!		ENTER TO WIN!
09:00	WELCOME TO FINTECH JUNCTION 2023 ANNUAL SUMMIT <ul style="list-style-type: none">• Elliott Gotkine, Journalist & FinTech Junction MC• Ben Pelled, Founder & CEO @ FinTech Junction by Lynx	10:10 FOSTERING SYNERGY: THE INTERSECTION OF VENTURE CAPITAL, FINTECH-BANK COLLABORATION, AND GLOBAL EXPANSION STRATEGIES FOR STARTUPS <p>This panel explores the dynamic relationship between venture capital, fintech-bank collaboration, and global expansion strategies, highlighting the crucial role they play in fostering synergy for startups. Experts will discuss how VC investment fuels innovation in fintech, the benefits and challenges of collaboration between fintech firms, traditional banks and key investors, and the strategic considerations for startups seeking global expansion opportunities in the evolving financial landscape. Attendees will gain valuable insights into harnessing the power of these intersecting forces to drive growth and success in the startup ecosystem.</p> <p><i>Moderator: Elliott Gotkine, Journalist & FinTech Junction Conference MC</i></p> <ul style="list-style-type: none">• Neeraj Makin, Senior EVP, Group Head, Strategy, Analytics & Venture Capital @ Emirates NBD• Bruce Taragin, Managing Director @ Blumberg Capital• Eynat Guez, Co-Founder & CEO @ Papaya Global• Hadar Siterman Norris, Partner @ Team8 Capital• Ido Shomrony, Partner @ Shibolet & Co.	
09:10	WHY LATVIA? FINTECH ECOSYSTEM IN EUROPEAN UNION <ul style="list-style-type: none">• Kaspars Rožkalns, Director General @ Investment and Development Agency of Latvia• Marine Krasovska, Head of FinTech Supervision Department @ Bank of Latvia		
09:25	TEMENOS, A GLOBAL LEADER IN ENTERPRISE SOFTWARE FOR BANKS AND FINANCIAL SERVICES <p>John Schlesinger, Chief Enterprise Architect @ Temenos</p>		
09:40	NEXT WAVE OF PAYMENT INNOVATION <p>Annie Degani, Director of Business Development @ FinSec Innovation Lab, Startup Accelerator by Mastercard & Enel X</p>		
09:50	GENERATIVE AI: A CRITICAL INGREDIENT TOWARDS POWERING PROSPERITY <p>Dr. Hisham Abdulhalim, AI & Data Chief of Staff @ Intuit Israel</p>		
11:00	COFFEE BREAK		



AGENDA

BREAKOUT TRACKS

WEDNESDAY **MAIN EVENT**
21 JUNE **Hilton Tel Aviv**


BANKING & FINANCE ARENA		AI, DEFI & STARTUP STUDIO		CYBERSECURITY & CODE LAB		BRELLA MEETING HUB	
11:30	FUTURE OF BANKING TRACK Banking Transformed	11:30	AI & GLOBAL SCALING TRACK 2023: AI at an inflection point	11:30	FINANCE CYBERSECURITY TRACK Navigating Threats & Solutions	10:00 - 15:00	PRESCHEDULED MEETINGS
TRACK LEADER	ELLIOTT GOTKINE, JOURNALIST & FINTECH JUNCTION MC	TRACK LEADER	ASAF CHARNILAS, INVESTOR, TEAM8 CAPITAL	TRACK LEADER	EYAL ASILA, FOUNDER & CEO @ CYBERLION	<p>one week before the conference all registered attendees will get an email with their personal invitation to our event meeintg app by Brella.</p> <p>Make sure to find that email, download the app, sign up and set your user profile. then you can start sending and receiving meeting invitations.</p> <p>Meetings will be scheduled in advance, make sure to book your meetings in advance!</p> <p>Register by June 18 to get your invite to the event app</p>	
11:30	MONDAY.COM AS A DIGITAL TRANSFORMATION TOOL Zlata Kukker, Account Executive @ Entrypoint	11:30	ON THIN ICE: CAN CRYPTOCURRENCY WITHSTAND THE CHALLENGES AHEAD? Saul Adereth, Partner @ Shibolet & Co	11:30	THE EARLY BIRD CATCHES THE WORM: WHY SAAS COMPANIES NEED SOC 2 YESTERDAY Meiran Galis, CEO & Founder @ Scytale		
11:40	FINANCIAL SERVICE PROVIDERS OF THE FUTURE Oded Salomy, Head of Payment Systems and Member of Management @ Bank of Israel	11:40	WELCOME TO FINTECH LAND Lahav Savir, CTO & Founder @ AllCloud	11:45	UNLEASHING THE POWER OF CYBER & AI: UNLOCKING LIMITLESS POTENTIAL Eyal Asila, Founder & CEO @ CyberLion Former Global Head, Cyber Consulting @ Atos		
11:50	HARNESSING THE POWER OF CLOUD FOR FINANCIAL SERVICES: BUILDING AN IMPACTFUL FINTECH ECOSYSTEM Oran Aish, Public Cloud Country Leader @ IBM Israel & Ariel Assaraf, Co-Founder & CEO, Coralogix	11:50	FINTECH OPPORTUNITIES IN BAHRAIN Anat Ronen, Director, Israel @ Bahrain EDB	12:00 Panel	SECURING THE PAYMENT CHAIN Industry experts discuss cutting-edge strategies and technologies to enhance security in the payment ecosystem, exploring topics such as encryption, fraud prevention, compliance, and emerging solutions, ensuring secure and trustworthy digital transactions. <i>Moderator: Dan Sarig, CTO, FinSec Innovation Lab - Startup Accelerator by Mastercard & Enel X</i> <ul style="list-style-type: none">Rahav Shalom Revivo, Head of Financial-Cyber Innovation, Israel Ministry of FinanceSteve Lev, Economist, Bank of IsraelYaniv Kimchi, CEO, EMV association IsraelNir Netzer, Venture Partner @ TenityAnat Shilon Lechner, Market Delivery Manager @ Mastercard		
12:00 Panel	THE BANK OF THE FUTURE Industry experts explore the cutting-edge landscape of banking, envisioning the transformative potential of technology and innovation. This thought-provoking panel delves into open banking, digital payments, AI-driven innovation, and the evolving banking ecosystem. <i>Moderator: Elliott Gotkine, Journalist & Conference MC</i> <ul style="list-style-type: none">Lior Georgi, CIO, Bank of IsraelInbal Polak, Director, Investment Department, Israel Securities AuthorityStephane Meslet, Product Commercial Director SaaS, TemenosNoam Inbar, Partner, Viola FinTech	12:30 Panel	UNLOCKING GLOBAL MARKETS: GROWTH AND SCALING OPPORTUNITIES FOR ISRAELI STARTUPS Explore the boundless possibilities that await you, leveraging your strengths, navigating cultural nuances, and seizing international opportunities to expand your reach. <i>Moderator: Sharon Zarfati, Director of Operations, FinSec Innovation Lab - Startup Accelerator by Mastercard & Enel X</i> <ul style="list-style-type: none">Marine Krasovska, Head of FinTech Supervision Department, Bank of LatviaAnna Zeitlin, Legal Director, Head of Fintech, PwC MERoei Stoler, Country Head, Israel @ Abu Dhabi Investment OfficeDanit Lavie Sannikov, ICT Standardization Project Manager, The Standards Institution of Israel		LEVERAGING AI FOR INCIDENT RESPONSE AND THREAT INTELLIGENCE IN FINANCIAL INSTITUTIONS Dive into proactive strategies, real-time threat detection, effective incident response, and collaborative intelligence sharing to combat cyber threats in the finance sector. <i>Moderator: Eyal Asila, Founder & CEO, CyberLion</i> <ul style="list-style-type: none">Marine Krasovska, Head of FinTech Supervision Department, Bank of LatviaRoy Binderman, CEO, GoSystems, Entrypoint GroupRubi Aronashvili, Founder & CEO, CYEDanit Leybovich Shati, Founder & CEO, Alpha ForensicsReut Menashe, Founder & CEO, Tetrisponse.io		
12:30 Panel	THE RISE OF NEOBANKS Discover how innovative digital banks are reshaping the financial industry. This panel delves into the disruptive force of neobanks, exploring their customer-centric approach, agile operations, and the impact on traditional banking models. <i>Moderator: Sarah Milam, Global Finance Partner, Dechert LLP</i> <ul style="list-style-type: none">Amalia Avramov, President, Financial Services, AmdocsArik Chicotay, COO & CBO, ONE ZEROEytan Shain, Financial Services Industry Lead, Israel & Middle East, AWS		GENERATIVE AI, ETHICS, AND FINTECH: SYNERGIES AND CHALLENGES FOR A RESPONSIBLE FUTURE Harness generative AI's potential, address ethical considerations in fintech's dynamic landscape, and shape an innovative, responsible future with integrity. <i>Moderator: Asaf Charnilas, Investor, Team8 Capital</i> <ul style="list-style-type: none">Anna Cates, Senior Product Designer, IntuitMaya Hawlasewicz, Principal, PitangoDaniel Marcous, Co-founder & CTO, AprilShila Ofek-Koifman, Director, Language Technologies, IBM Research AI				
13:00	NETWORKING LUNCH						



AGENDA

BREAKOUT TRACKS

WEDNESDAY MAIN EVENT
21 JUNE **Hilton Tel Aviv**

BANKING & FINANCE ARENA		AI, DEFI & STARTUP STUDIO		CYBERSECURITY & CODE LAB		BRELLA MEETING HUB	
14:00	CFO, PAYMENTS & ECOMMERCE TRACK Payments, Payroll, Compliance & eCom	14:00	DEFI, WEB3 & CRYPTO TRACK 2023: AI at an inflection point	14:00	CALL FOR CODE TRACK Empowering Innovation Through Coding	10:00 - 15:00	PRESCHEDULED MEETINGS
TRACK LEADER	MEIRAV HAREL, FINTECH & DIGITAL FUTURIST	TRACK LEADER	YOAV TZUKER, CMO @ COLLIDER	TRACK LEADER	RONEN SIMAN-TOV, CTO, CALL FOR CODE @ IBM	<div>one week before the conference all registered attendees will get an email with their personal invitation to our event meeintg app by Brella.</div> <div>Make sure to find that email, download the app, sign up and set your user profile. then you can start sending and receiving meeting invitations.</div> <div>Meetings will be scheduled in advance, make sure to book your meetings in advance!</div> <div>Register by June 18 to get your invite to the event app</div>	
14:00	BUILDING YOUR U.S. BUSINESS: OUR LESSONS LEARNED GROWING 12X IN 12 MONTHS Zack Levine, VP, Head of Revenue, North America @ Checkout.com	14:00 Panel	HOW WEB3 IS DISRUPTING THE FINANCE INDUSTRY & ENHANCING SECURITY WITH BLOCKCHAIN Discover the potential of decentralized finance, its transformative impact, and the innovative possibilities for participants in this dynamic and rapidly evolving landscape. <i>Moderator: Yoav Tzucker, CMO, Collider</i> <ul style="list-style-type: none">Dr. Milly Perry, Head of Innovation, Fintech-ILShira Brezis, CEO, RedefineOr Dadosh, Co-Founder & CEO, IronblocksOmri Lahav, Co-Founder & CEO, Blockfence	14:00	BEYOND THE SPAGHETTI CODE - HOW TO HACK YOUR MIND Danna Nave, Consciousness Developer		
14:10	ENTERING THE US MARKET? BE MINDFUL OF YOUR SALES TAX OBLIGATIONS Tal Bar David, CEO & Founder @ Complyt			14:15	DEVEX IN 2025: THE FUTURE OF SOFTWARE DEVELOPMENT Dan Leshem, CTO @ Fine		
14:20	EMBRACING THE FINTECH REVOLUTION: PIONEERING THE FUTURE OF FINANCE Dr. Gal Aviv, CEO @ Blender Financial Technologies	14:30 Panel	OVERCOMING BARRIERS TO WEB3 ADOPTION Industry experts discuss challenges impeding Web3 adoption, explore regulations, technical hurdles, and offer strategies for integrating decentralized apps and systems. <i>Moderator: Hernan Arber, CEO, Arber Tech</i> <ul style="list-style-type: none">Ronen Assia, Managing Partner, Team8Natalie Lubelchick, CEO & Co-Founder, AwareSolomon Ashok, Founder & CEO @ Kazh.comTomer Weiss, Product, Hypernative	14:30	<div>DATA & AI WORKSHOP <i>*Bring your own laptop*</i> <i>Moderator: Aui Vizel, Developer Advocate @ IBM Israel</i></div> <div>This workshop will introduce you to the Data & AI Environment of IBM Cloud Pak for Data.</div> <div>The workshop is intended for anyone with an interest in data and AI (data analysts, data scientists, and data engineers). No coding will be required.</div> <div>We will showcase Watson Studio and demonstrate Data Collection, Refinery, AI and infuse processes. Watson Studio provides a unified solution for Data Science, Analysis, Engineering and AI professionals at every stage of their work.</div> <div>Access to Watson Studio in the workshop will be provided through the IBM Cloud.</div> <div>Participants are required to register for an IBM Cloud account in advance here > ibm.biz/FinTechIL</div>		
14:30 Panel	RISK MITIGATION AND ADVANCEMENTS IN FRAUD PREVENTION AND DETECTION Discover cutting-edge technologies, data-driven approaches, and proactive strategies to safeguard financial institutions from evolving threats and fraudulent activities. <i>Moderator: Alona Stein, Co-CEO, ReBlonde</i> <ul style="list-style-type: none">Noam Izhaki, Co-Founder and CEO, BallerineOfer Golan, Director, Payments Risk & Compliance, KMPG						
15:10 Panel	TRANSFORMING FINANCE: THE INTERPLAY OF AI, BLOCKCHAIN, AND CUTTING-EDGE INNOVATIONS IN PAYMENTS, INVESTMENTS AND INSURANCE Exploring AI's impact on payment systems, investigating innovative advancements and disruptions reshaping financial transactions. <i>Moderator: Meirav Harel, FinTech & Digital Futurist</i> <ul style="list-style-type: none">Akshay Chopra, VP, Head of Innovation & Design, CEMEA, Visa and Board Member, MENA FinTech AssociationOmri Wislizki, Startup Growth & Crypto, StripeLimor Grobglas, Head of Clearing Houses Division, Bank of IsraelRoi Ben Daniel, Founder & CEO, Received	15:10 Panel	CENTRALIZED AND DECENTRALIZED BANKING: THE FUTURE IS HYBRID Explore the future of banking where centralized and decentralized models converge. This insightful panel discusses the hybrid approach, examining the benefits and challenges of integrating traditional banking with decentralized finance to shape the financial landscape. <i>Moderator: David Shoham Sachs, Growth Catalyst</i> <ul style="list-style-type: none">Otni Oron, Innovation & Corporate BizDev, Bank HapoalimElad Burshtein, CEO, Excellence NessuahLahav Savir, CTO & Founder, AllCloudAlex Amster, GM Israel & Head of Global Staffing, AllSTARSITMarissa Posner, Founder & CEO, ChainBrain	AI WORKSHOP!  Bring your own laptop			

16:00

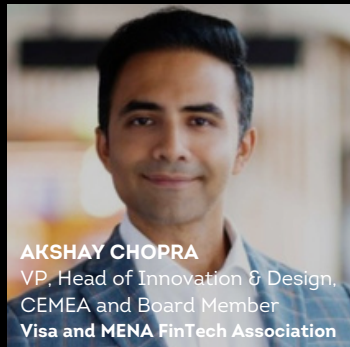
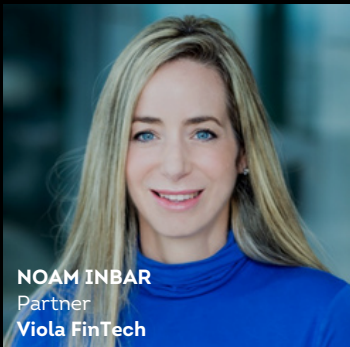
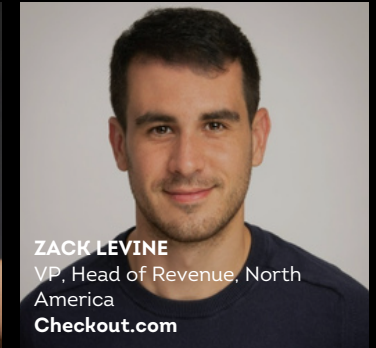
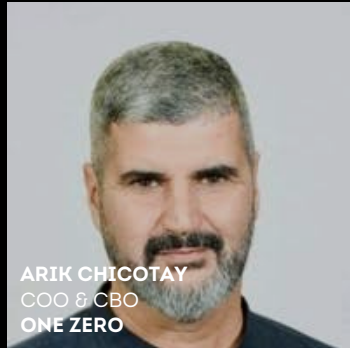
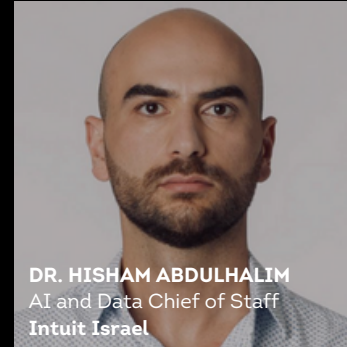
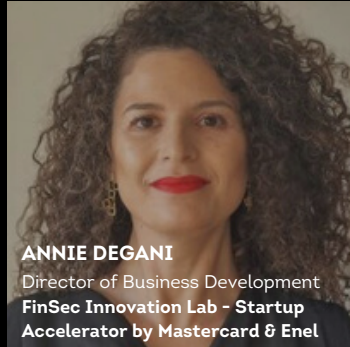
CLOSING REMARKS AND RAFFLE PRIZE > One lucky attendee in the hall will win a Sonos speaker!





SPEAKERS Here are our confirmed speakers. New speakers will join as we approach the summit.

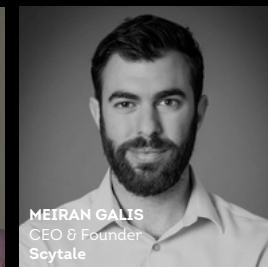
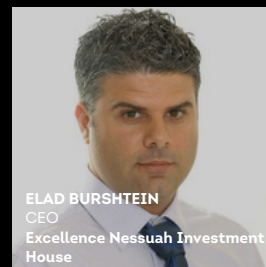
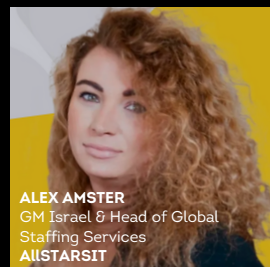
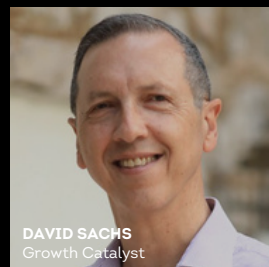
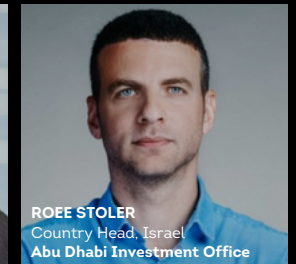
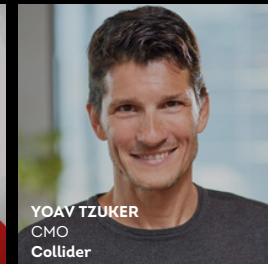
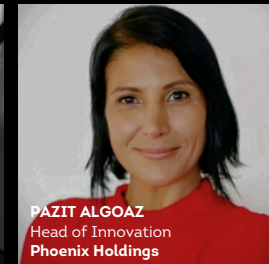
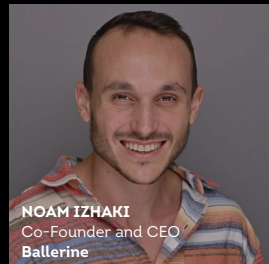
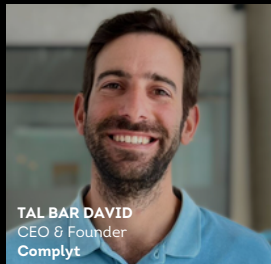
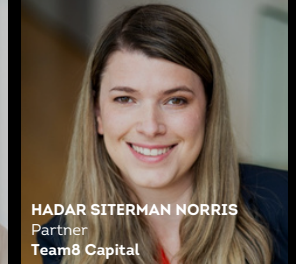
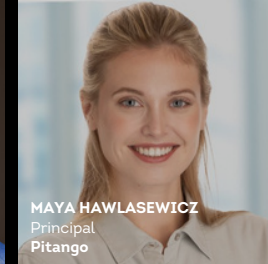
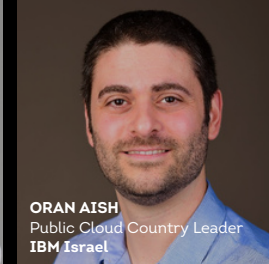
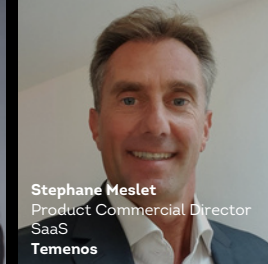
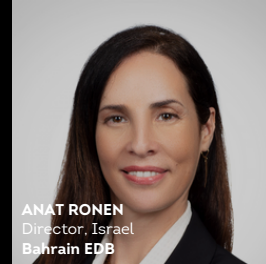
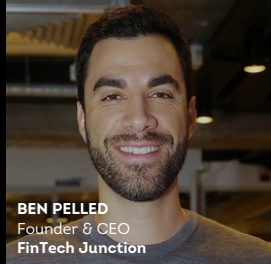
FEATURED SPEAKERS





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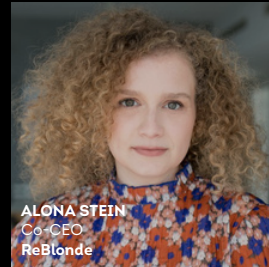
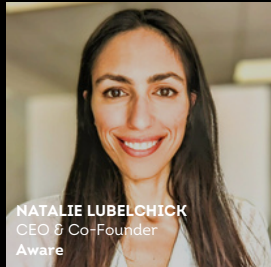
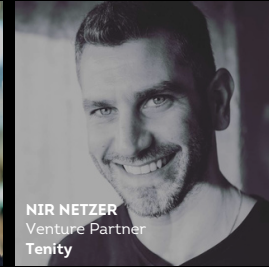
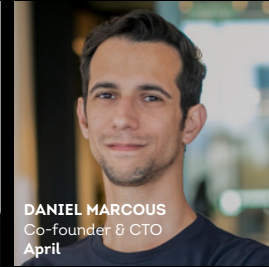
ALL SPEAKERS





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ALL SPEAKERS



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