



#### WE NEED FINTECH NOW, MORE THAN EVER

In October 2020, Tel Aviv will host the 5th annual edition of FinTech Junction, a must-attend event that will bring together fintech, technology and business leaders to discuss the latest technologies, solutions and innovation disrupting financial services.

The coronavirus pandemic has changed everything, from the way we live and work to the way we consume and do financial services.

In this new reality, banks and financial services companies will have to accelerate the development of their digital services, protect even more their customer data and improve their user friendliness, ease-of-use, transparency and seamless service on a variety of platforms.

FinTech Junction brings together the companies with the best fintech solutions that enable businesses to do just that, and even more.

We invite you to join us at FinTech Junction Tel Aviv 2020 and take your businesses to the next level!

Ben Pelled Founder & CEO FinTech Junction By People & Computers



# 2 DAYS IN THE STARTUP NATION FULL OF LEARNING & NETWORKING WITH THE BRIGHTESET MINDS & DECISION MAKERS IN FINTECH





## IN 2017 & 2018 WE HELD OUR 1ST & 2ND EDITIONS IN TEL AVIV

We were sold out and hosted 1,200+ FinTech professionals from Israel and the world





# IN 2019 WE HELD OUR 3RD EDITION IN TEL AVIV

It was another massive success and became Israel's flagship event on fintech!





## IN DECEMBER 2019 WE HELD OUR 4th EDITION - THIS TIME IN BERLIN

It was our first event in Europe, bringing together 1,000 fintech & Al leaders!



# FJ 2020 PROGRAM

WEDNESDAY · OCTOBER 21

MAIN EVENT

08:00 - 17:00 Venue TBA

- ✓ MAIN STAGE with keynotes & panel discussions
- ✓ TRACK STAGES with multiple breakout sessions
- ✓ TECHNICAL WORKSHOPS & tech spotlights
- ✓ STARTUP COMPETITION finals with top 10 startups
- ✓ EXHIBITION with 40+ exhibitors & 50+ startups
- ✓ MEETING AREA with pre-scheduled 1 on 1 meetings
- ✓ 1,500 ATTENDEES in senior business & technology roles

18:00 - 20:00 VIP Welcome Reception

✓ INVITE-ONLY EVENT for speakers, sponsors and VIPs

THURSDAY · OCTOBER 22

SIDE EVENTS

10:00 - 17:00 Various Locations in Tel Aviv

Visits to Israel's leading startups & tech companies. We will have several companies offer an open house where they will share their stories, unique technology and company culture they have developed.

\* each visit will have 30-50 participants \* visits are open to all conference attendees but requires registration

BANKING & PERSONAL FINANCE

**PAYMENTS** 

RETAIL & E-COMMERCE

INSURTECH

CYBERSECURITY
& PRIVACY

BLOCKCHAIN & CRYPTOCURRENCY

REGULATION

LENDING

TECH & INNOVATION

# FINTECH & BUSINESS LEADERS SPEAK AT FINTECH JUNCTION









CAMPO
Global Head of Open
Innovation,
BBVA

**AINHOA** 



ŠAPOKA
Minister of Finance,
Lithuania





J.P.Morgan

BBVA





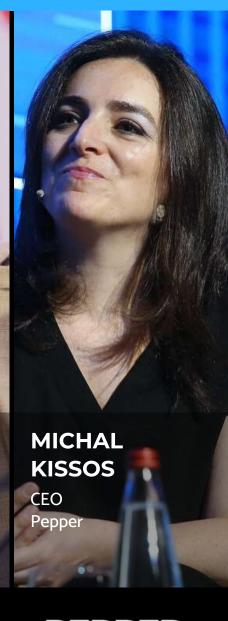
# SPEAKERS FROM THE LEADING BRANDS GET ON OUR STAGE



















PEPPER.



# THE WORLD'S LEADING COMPANIES SPONSOR FINTECH JUNCTION

J.P.Morgan



























Verifone®



**Deloitte.** 







#### WHY SPONSOR?











A SPECIAL EVENT WITH ADDED BENEFITS FOR

**SPONSORS & PARTNERS** 

VIRTUAL EVENT: August 5, 10:00 - 14:00 Israel Time on Hopin Platform



## **VIRTUAL EVENT PLATFORM WITH AMAZING FEATURES**

Enjoy multiple benefits on one of the best virtual event platforms

#### Reception



#### Main Stage



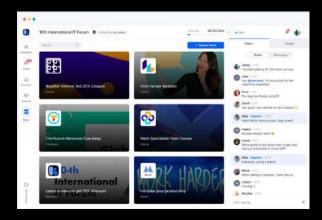
#### **Breakout Sessions**



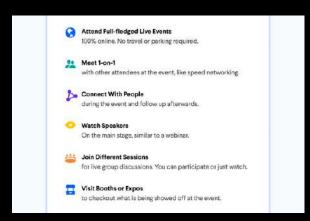
#### Networking



#### Expo



#### **Benefits for Attendees**





#### **2020 SPECIAL: FREE EXPOSURE IN FIVE CO-LOCATED EVENTS!**

Due to the coronavirus crisis, we have made it easy for our partners get exposure in five co-located events - at no additional cost.



Join us as a partner in one event and we will make you a partner in all five!

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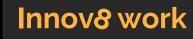
IRTUAL EVEN



Artificial Intelligence, Machine Learning & Data, for Technical and Business Audience



Connecting Fintech Companies, Startups and Financial Institutions



The Future of Work, for HR managers, Gig Economy, and HR Tech Companies



Retail Technology, Innovation and eCommerce, Online and Offline



The Conference for SaaS Growth, Sales and Marketing

