



**FALL 2020**

Virtual Event  
November 24

**5th Edition**

**WINTER 2021**

Virtual Event  
February 10

**6th Edition**

**WHERE BANKS, FINANCIAL INSTITUTIONS, FINTECHS & STARTUPS MEET**





## WE NEED FINTECH NOW, MORE THAN EVER

The coronavirus pandemic has changed everything, from the way we live and work to the way we use financial services.

In this new reality, banks, financial institutions and fintechs will have to accelerate the development of their digital services, protect even more their customer data and improve their user friendliness, ease-of-use, transparency and seamless service, on a variety of platforms.

FinTech Junction brings together fintech, technology and business leaders, from the world's top banks, financial institutions and technology companies to discuss the latest technologies, solutions and innovation disrupting financial services, and connect, inspire and create new learning and growth opportunities..

We invite you to join us our next virtual event and take your businesses to the next level!

Ben Pelled  
Founder & CEO  
FinTech Junction  
By People & Computers







IN 2017 & 2018 WE HELD OUR 1ST & 2ND EDITIONS IN TEL AVIV

We were sold out and hosted 1,200+ FinTech professionals from Israel and the world







IN 2019 WE HELD OUR **3RD EDITION** IN TEL AVIV

It was another massive success and became Israel's flagship event on fintech!







# IN DECEMBER 2019 WE HELD OUR 4th EDITION - THIS TIME IN BERLIN

It was our first event in Europe, bringing together 1,000 fintech & AI leaders!



**BANKING &  
PERSONAL  
FINANCE**

**PAYMENTS**

**RETAIL &  
E-COMMERCE**

**INSURTECH**

**CYBERSECURITY  
& PRIVACY**

**BLOCKCHAIN &  
CRYPTOCURRENCY**

**REGULATION**

**LENDING**

**TECH &  
INNOVATION**



# FINTECH & BUSINESS LEADERS SPEAK AT FINTECH JUNCTION



**MOTI  
JUNGREIS**

Executive Vice  
President  
TD Bank Group



**YOAV  
INTRATOR**

MD, Head of Israel  
Technology Center,  
JPMorgan



**AINHOA  
CAMPO**

Global Head of Open  
Innovation,  
BBVA



**VILIUS  
ŠAPOKA**

Minister of Finance,  
Lithuania



**SAGIVE  
GREENSPAN**

SVP, General  
Manager Payments  
Finastra



J.P.Morgan

BBVA





# SPEAKERS FROM THE LEADING BRANDS GET ON OUR STAGE



**BEN  
ROBINSON**

Former CSO & CMO  
Temenos



**JO  
COUTUER**

Chief Data Officer,  
BNP Paribas Fortis



**YONI  
ASSIA**

Founder & CEO  
eToro



**DR. MERVYN  
MAISTRY**

Former COO  
Deutsche Bank  
Analytics



**MICHAL  
KISSOS**

CEO  
Pepper







## THE WORLD'S LEADING COMPANIES SPONSOR FINTECH JUNCTION

Here are some of our past sponsors

J.P.Morgan



IBM



Infosys  
Finacle

cross river

VISA

BBVA



citi

Microsoft



Red Hat

BARCLAYS

Verifone®

feedzai

Deloitte.

MAX  
מבית לאומי קארד

ISRACARD

BDO

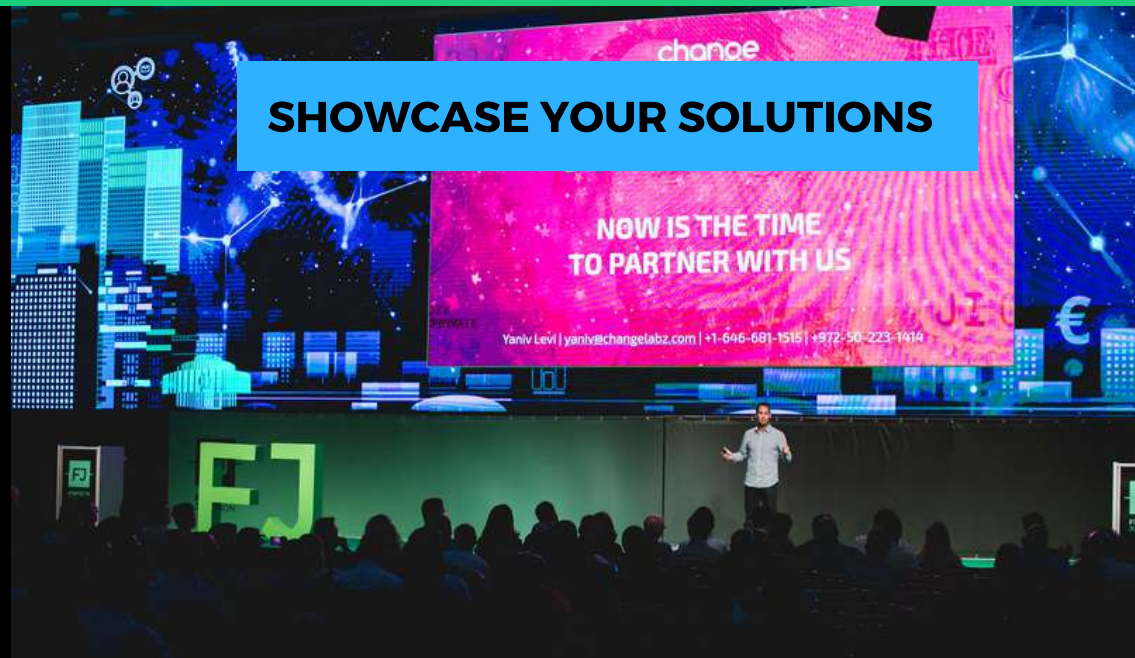


# WHY SPONSOR?

## BUILD BRAND AWARENESS



## SHOWCASE YOUR SOLUTIONS



## MEET QUALIFIED LEADS



## ATTRACT NEW TALENT







FALL 2020

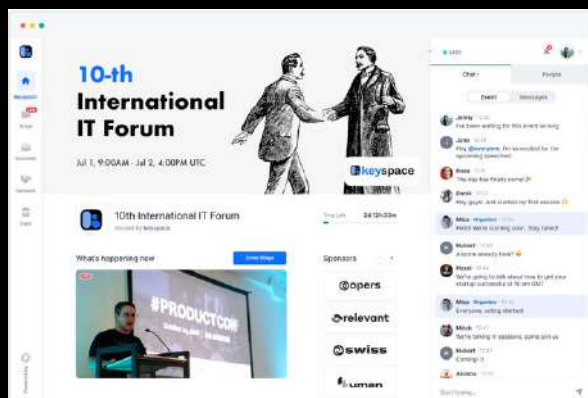
Virtual Event on 24 November

VIRTUAL PLATFORM FEATURES

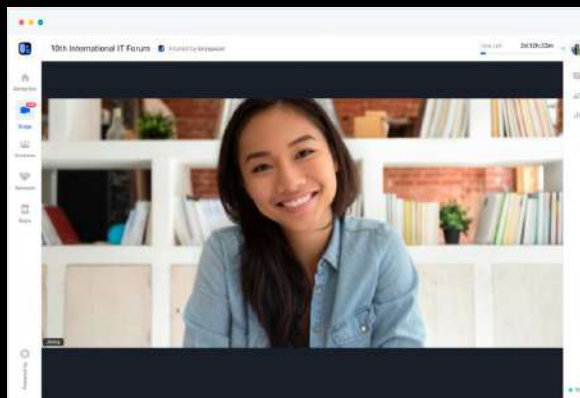
VIRTUAL EVENT

Enjoy multiple features & benefits on Hopin, one of the best virtual event platforms

## Reception



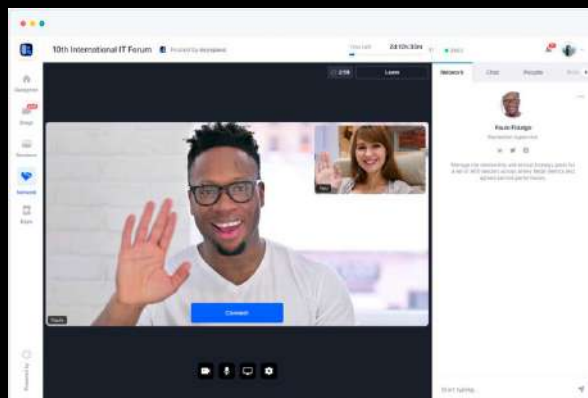
## Main Stage



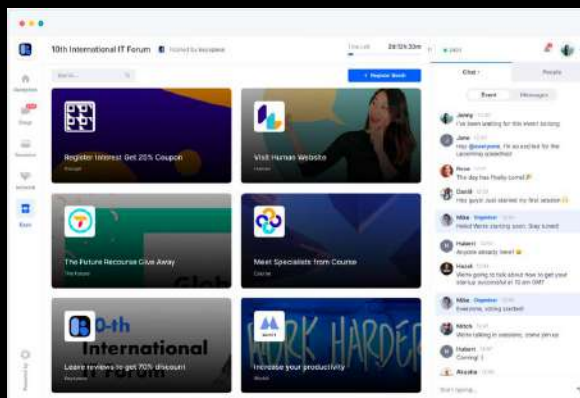
## Breakout Sessions



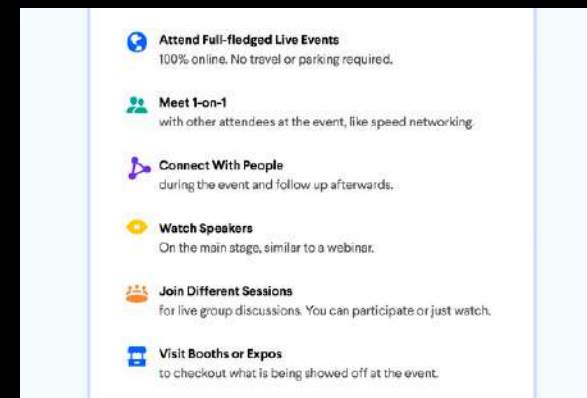
## Networking



## Expo



## Benefits for Attendees







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## SPONSORSHIP PACKAGES

VIRTUAL EVENT

### BENEFITS

Your **LOGO** on website, ads, emails & communication

Your **BOOTH** with your offering + video + link to website

Your **SPEAKING** session

Your **PROMOTIONAL EMAIL** to event attendees

Your **QUESTIONS** in event live poll

Your **ARTICLE** in pc.co.il

**YOUR OFFERING** in our newsletter to all attendees

Your **POST** in our social media

Your **LOGO** in event main banners, emails, top of website

### SUPPORTER

### BRONZE

### SILVER

### GOLD

### PLATINUM



Small

Small

Medium

Large

Large

5 min

7 min

10 min

15 min

100 attendees

200 attendees

400 attendees

2 questions

4 questions



### PRICE

\$1,500

\$2,000

\$3,000

\$4,500

\$6,500

### EARLY BIRD SPECIAL

\$1,250

\$1,750

\$2,500

\$4,000

\$5,500

\*Ends 30 days before event date





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**BONUS, ADDITIONAL EXPOSURE**

**VIRTUAL EVENT**

**Due to COVID-19 we offer our sponsors additional exposure in 6 of our events - at no additional cost!**

*\* Logo & booth only*

Oct 27 & Feb 2

**FUTURE of AI**

AI, Machine Learning & Data, for Technical and Business Audience

Nov 4 & Mar 3

**Innov8 work**

The Future of Work: Remote Work, Team Communication, Project Management

Nov 11 & Feb 24

**Retail Disrupt**

Retail Technology, Innovation and eCommerce, Online and Offline

Nov 18 & Feb 17

**DIGITAL HEALTH Show**

Bringing Together the Major Players Driving the Digital Health Revolution

Nov 24 & Feb 10

**FJ FINTECH JUNCTION**

Connecting Fintech Companies, Startups and Financial Institutions

Dec 1 & Mar 9

**SaaS Tiger**

The Conference for SaaS Growth, Sales and Marketing





Contact us today to join FinTech Junction

[Partner@FinTechJunction.com](mailto:Partner@FinTechJunction.com)

