



**SUMMER 2021
HYBRID EVENT**

8th Edition

Virtual + In-Person Event
(location in Tel Aviv TBA)

28 July 2021

**FINTECH ON THE RISE: GROWTH
OPPORTUNITIES IN A POST-COVID WORLD**

FinTech Junction • Where Banks, Financial Institutions, Fintechs & Startups Meet

WE NEED FINTECH NOW, MORE THAN EVER

COVID has changed everything, from the way we live and work, to the way we shop, bank and use financial services.

In this new reality, banks and financial institutions will have to accelerate the development of their digital services while continuing to protect their valuable customer data, improve their ease-of-use, transparency and seamless service. Competition from neobanks and alternative solutions in the new reality of "remote everything" will add to the existing challenges.

Fintechs are needed now more than ever - and indeed some have seen tremendous growth during 2020. This year will be the turning point for financial services, a year full of growth opportunities!

Through our events we will continue to offer the most relevant content and best networking opportunities. I invite you to join our next event so that you too can enjoy these opportunities!

BEN PELLED

Founder & CEO

FinTech Junction

by People & Computers





IN 2017-2019 WE HELD OUR FIRST THREE ANNUAL EDITIONS IN TEL AVIV

We were sold out each time and hosted a total of 3,250 attendees from Israel and around the world



Intro

2017-2019 Tel Aviv Annual Highlights

2019 Europe Annual Highlights

2020 Virtual Highlights

2021 Event Plan

2021 Themes

Virtual Event Features

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IN 2019 WE HELD OUR FIRST ANNUAL EDITIONS IN BERLIN

We brought together 1,100 attendees from Berlin, Israel and the rest of Europe!



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IN 2020 WE HELD OUR FIRST TWO VIRTUAL EVENTS ON HOPIN

We brought together 950 attendees from Israel and Europe, for a highly engaging virtual event

Fall 2020
Event
Highlights



ATTENDEES

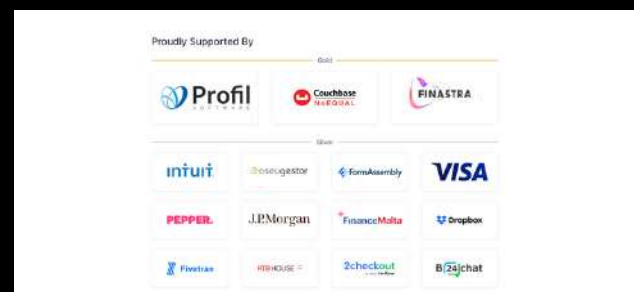
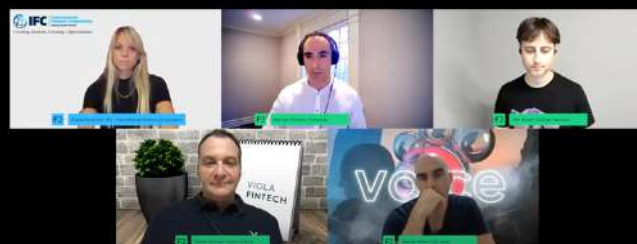
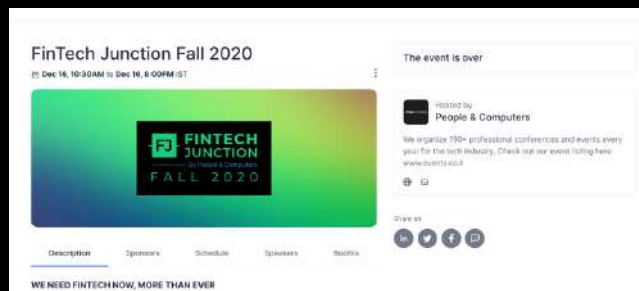
859 Registrants
522 Attendees
67% from Israel
17% from Europe

CONTENT

36 Speakers
10 Sessions
5 Hours of Content

NETWORKING

102 Chat Messages
53 1 on 1 Meetings



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H2 2021 EVENT PLAN

Due to COVID we will continue to hold virtual events until further notice. We are planning to hold our annual in-person event once conditions will allow, with hopes for Q3 / Q4.

QUATERLY EVENT

SUMMER 2021

28 July 2021

9:00 - 17:00

- Hybrid event
- 500 attendees (estimate)

ANNUAL SUMMIT (MAIN EVENT)

FALL 2021

October 2021

Date TBA

- Hybrid event
- 1,000 attendees (estimate)



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2021 EVENT THEMES

FINTECH ON THE RISE: GROWTH OPPORTUNITIES IN A POST- COVID WORLD

FinTech Junction 2021 events will focus on the turning point in financial services: the new opportunities that arise due to the global COVID crisis and changing consumer behavior.

Personal Banking

Payment Solutions

Risk & Fraud



Digital Transformation

Trading & Investing

Lending Marketplaces

Resurgence of Cryptocurrencies

Scaling Fintechs

Startup Fundraising



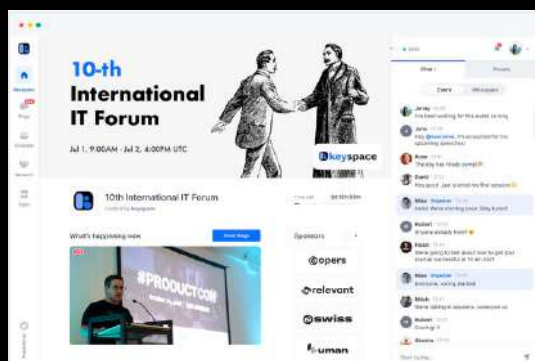
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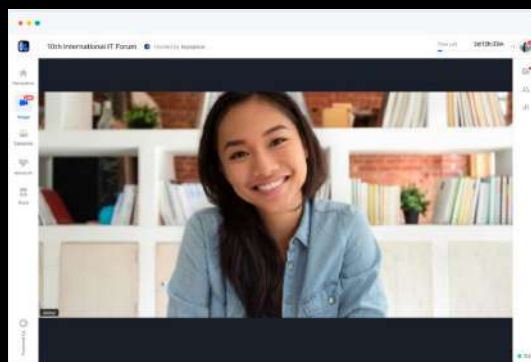
HIGHLY ENGAGING VIRTUAL EVENTS

Our virtual events run on Hopin, one the world's leading virtual event platforms. The platform offers multiple interactive areas, optimized for connecting and engaging. This helps us maintain our standards of high show-up rates, low drop-off rates, and happy attendees.

RECEPTION



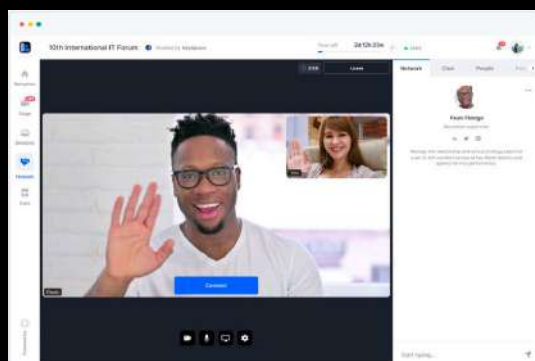
MAIN STAGE



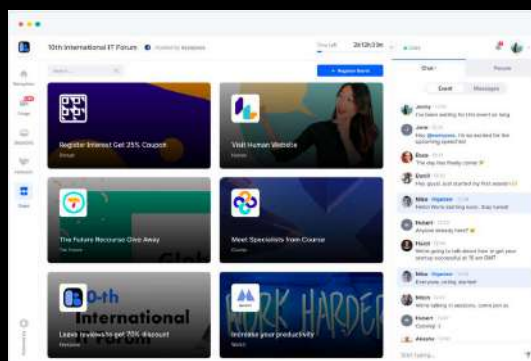
BREAKOUT SESSIONS



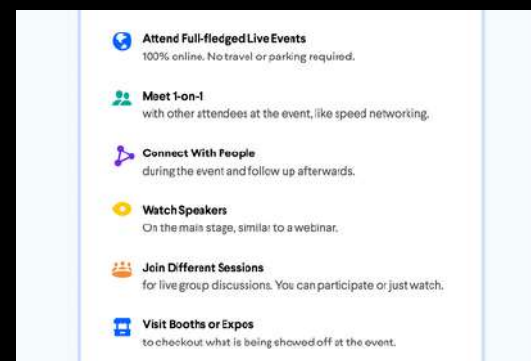
1:1 SPEED NETWORKING



EXPO WITH BOOTHS



BENEFITS FOR ATTENDEES



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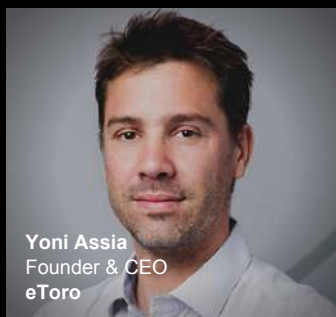
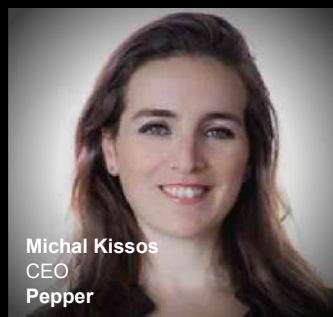
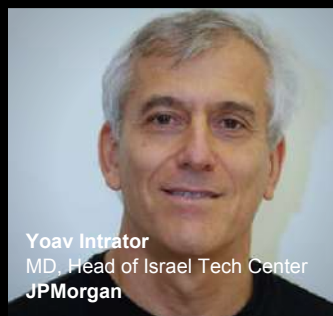
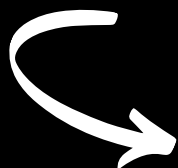
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PAST SPEAKERS (YOU'RE IN GOOD COMPANY)

Industry leaders, movers & shakers speak at our events. Here are some of our past speakers.

WE LOVE
OUR
SPEAKERS



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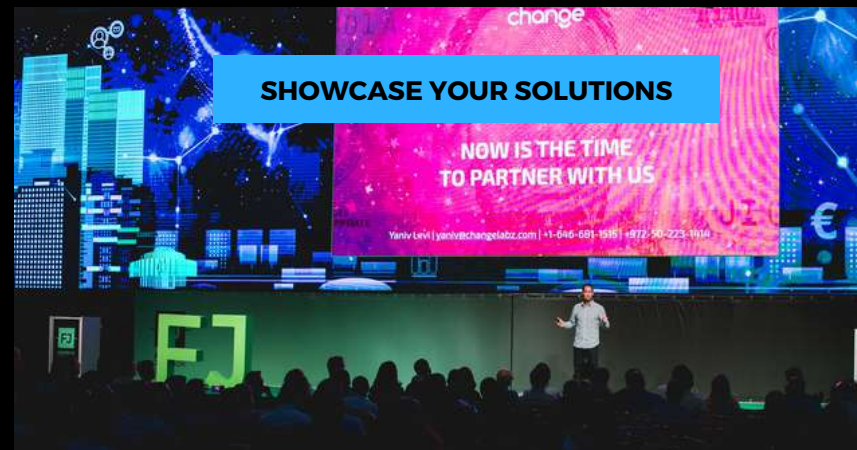


WHY SPONSOR?

A sponsorship provides you with a unique position in our events: you stand out from your competition as a domain expert; you boost your brand recognition and interest from your target market; last but not least, you will be actively generating new qualified leads.



BUILD BRAND AWARENESS



SHOWCASE YOUR SOLUTIONS



GENERATE QUALIFIED LEADS



ATTRACT NEW PARTNERS / TALENT

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Contact us today to join FinTech Junction

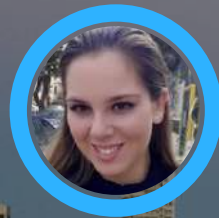
Partner@FinTechJunction.com

FinTech Junction is organized by People & Computers, organizer-producer of 150 annual events, including: Google Cloud Summit, AWS Summit, the annual events of Dell, Red Hat, our own FinTech Junction, Future of AI, New Retail Fest, Innov8 Work, Digital Health Show and many more. Join us to meet 150,000+ tech professionals in 2021.



**BEN
PELLED**

Conference
Organizer



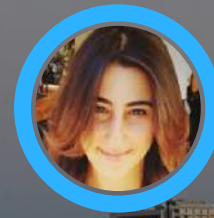
**DANIT
MIRON**

Marketing & Speaker
Relations Manager



**IDO
FARAGI**

Sales & BD
Specialist



**GIL
OR-NER**

Event
Producer

